

Prisma – a participant of BUSINESS-INFORM 2013

During the [BUSINESS-INFORM 2013](#) exhibition Teko will present its MPS project called Prisma. It will be the subject of the [reports](#) that will be presented on May 22 at the auditorium in the pavilion #20 of All-Russian Exhibition Center.

Prisma (derived from the words “print” and “smart”, meaning smart printing) is the unique service that includes three levels of servicing: servicing the current printing infrastructure, its optimization, and modernization. It mainly targets dealers, who want to increase the value of their business and consequently their competitiveness.

Prisma is a complex solution for creating MPS services. Today our offer includes equipment of different manufacturers, supplies and parts for the whole range of printing appliances, software products, and unique remanufacturing components solution. Teko’s marketing department director, Obliznikov Evgeny, will reveal more details in his [report](#).

The project manager Klimov Dmitry will take the conversation into the practice field. He will demonstrate capabilities of some Prisma software products. During the presentation the processes of remote printing monitoring, proactive printing fleet and printing policies management will be demonstrated.

All question concerning usage and purchase of Prisma MPS product can be answered during the 3 days of the BUSINESS-INFORM 2013 exhibition by the project specialist, Klimov Dmitry, at Teko Competence Center booth C6/D5.

The international [BUSINESS-INFORM 2013](#) exhibition is being held on May 21-23 in Moscow, at All-Russian Exhibition Center in Moscow, pavilion #2.

The admittance to the exhibition is for free. To receive a badge it is necessary to fill in a simple form (either at the entrance to the exhibition or during prior registration on the web-site: <http://www.sforp.ru/BI2013eng/reg.htm>)
